

A Report on Project Puja Parikrama

The festive season in West Bengal is not merely a time of celebration but a profound expression of art, community, and devotion. Recognizing this cultural significance, our Rotary Club once again undertook this year also **Project Puja Parikram as a project on Rotary Image Building**, executed under the seasoned stewardship of IPP Rtn. **Aloke Singha Roy**, The project aimed to bridge the gap between service and society, celebrating the creative spirit of the Bolpur-Santiniketan area while enhancing the public image of Rotary.

The core of the project took place on **September 27th**, a day dedicated to the exploration of local craftsmanship and community effort. To ensure a fair and professional assessment of the festivities, the club collaborated with a distinguished panel of judges consisting of **eminent professors from Kala Bhavan, Visva-Bharati University**. This partnership with such a prestigious institution brought an unparalleled level of expertise and academic rigor to the evaluation process, elevating the project from a simple visit to a formal recognition of artistic excellence.

During the course of the day, the delegation visited **thirteen local Puja Pandals**. Each site was carefully evaluated based on three specific criteria: **Theme, Decoration, and Ambiance**. These pillars allowed the judges to look beyond surface-level aesthetics and appreciate the conceptual depth and the atmosphere created by each committee. To honor the hard work of the organizers, the **Best Puja Committee** in each category was awarded a trophy, marking a moment of pride for the recipients and fostering a healthy spirit of competition and creativity within the community.

The impact of Project Puja Parikrama extended far beyond the awards. By associating with nearly every local Puja Committee in the Bolpur-Santiniketan region, the club successfully strengthened its local presence and reinforced the "Service Above Self" motto. The project was also a testament to the dedication of our members; **eleven club members** participated actively, each dedicating roughly **nine hours** of their time to ensure the project's success.





